

Lucky Martins

Design Engineer (Product & Frontend)

Abuja, Nigeria | +2349037098541 | martinslucky007@gmail.com

Portfolio: <https://luckymartins.vercel.app>

LinkedIn: linkedin.com/in/lucky-martins

X: x.com/luckymartinx

SUMMARY

I design simple interfaces for complex products. I work across product, interaction, and visual design, design systems, and creative frontend development. Experienced in shipping startup and enterprise products in fast-moving teams.

EXPERIENCE

Product Design Lead (*Full-time*)

Sendit Markets — Crypto Marketplace, Dubai, UAE

March 2025 – January 2026

- Led end-to-end design of a creator marketplace (V2), contributing to scaling the platform to \$8K MRR and supporting a \$250K funding raise through improved onboarding, monetization flows, and product clarity
- Designed core user journeys across buying, selling, subscriptions, and affiliate systems to improve monetization and retention

Design Manager (*Contract*)

Zupit.co — Design Agency, Dubai, UAE

August 2025 – October 2025

- Led UX/UI delivery across multiple client products, including dashboards, landing pages, and onboarding flows
- Managed designers, defined workflows, and ensured high-quality, consistent output
- Aligned product direction with stakeholder goals under tight timelines

Product Designer - ideatech (*Contract*)

Sabiplug — Nigeria

February 2025 – March 2025

- Designed user interfaces for a utility payments platform covering airtime, data, electricity, and cable TV services across Nigeria
- Collaborated with developers to ship fast, clear, and consistent user experiences across web and mobile, supporting real-world payment use cases and scalability

UX Designer - ideatech *(Contract)*

Dinki — Nigeria

January 2025 — July 2025

- Designed intuitive product experiences for a custom clothing and tailoring platform
- Translated product ideas into usable interfaces for both professionals and customers

SKILLS

Product Design, Interaction Design, Visual Design, Frontend Development, Design Systems, Information Architecture, Prototyping, User Research, Usability Testing

TOOLS

Figma, HTML & CSS, GitHub, VS Code, Claude, Notion, Framer, Google Sheets, Slack, Trello, ChatGPT

EDUCATION

Bachelor of Science in Human Nutrition and Dietetics — Second Class Upper

Ambrose Alli University, Edo State, Nigeria

August 2025

CERTIFICATIONS

Google UX Design Specialization — November 2023

Product-led Certification — November 2023